



**FORWARD  
THEATER CO.**

**RESIDENT COMPANY AT OVERTURE CENTER**  
FORWARDTHEATER.COM • OFFICE: 608-234-5001 • TICKETS: 608-258-4141

## Forward Theater 2021-2022 Production Sponsorship

	Season Sponsor		Production Sponsor		Performance Sponsor	Corporate Partnership
<b>Benefits</b>	<b>Premium \$15,000</b>	<b>Associate \$7,500</b>	<b>Premium \$5,000</b>	<b>Associate \$2,500</b>	<b>\$10,000</b> <i>(\$5,000 each for 2 companies)</i>	<b>\$2,500</b>
Season Brochure (25K)	Large Logo	Logo	Large Logo	Logo	Logo	Logo
Poster	Logo (x4)		Logo			
Postcard	Name (x4)		Name			
Website	Large Logo (x4)	Logo (x4)	Large Logo	Logo	Logo	Logo
Lobby Donor Wall	Large Logo (x4)	Logo (x4)	Large Logo	Logo	Logo	
Program Title Page	Large Logo (x4)	Logo (x4)	Large Logo	Logo	Logo	
Program Book Ad	Full page (x4)	Half page (x4)	Full page	Half page	Full page (or ½ ea)	
Verbal Recognition at Performances	Yes (x4)		Yes		Yes	
Tickets	10 (x4)	4 (x4)	10	4	330	30
Recognition at Community partnership events	Yes (x4)		Yes			
Discount Tickets for Employees	Yes (x4)		Yes			Yes
Opportunity for private event and/or discussion w/artistic staff	Yes	Yes	Yes	Yes	Yes	Yes



**FORWARD  
THEATER CO.**

**Friend of Forward Sponsorship**

	<b>NEW WORKS</b>		<b>COMMUNITY</b>	<b>SPECIAL EVENTS</b>	
<b>BENEFITS</b>	<b>Wisconsin Wrights \$1,000</b>	<b>Writer In Residence \$5,000</b>	<b>La Follette HS Drama \$1,000</b>	<b>Game Night Sponsorships</b>	<b>Feast Forward Sponsorships</b>
	Sponsor one of 3 new play readings. ( <i>\$3000 for exclusive sponsorship of Festival</i> )	Sponsor the creation of a World Premiere production by FTC's 2021-2022 Writer in Residence ( <i>two available</i> )	Support Adopt-A-School students receiving Forward's hands-on mentorship ( <i>three available</i> )	<b>\$200</b> – Bingo Round (8)	<b>\$500</b> – Meal (10)
				<b>\$500</b> – Food (2 avail)	<b>\$5000</b> – Event (2)
				<b>\$1,000</b> – Event (3 avail)	
Season Brochure (25K)	Logo	Logo	Logo		Yes
Tickets	4	10		Yes	
Recognition at Outreach Programming			Yes		Yes
Recognition in Event Program	Yes	Yes		Yes	
Discount Tickets for Employees	Yes	Yes			
Opportunity for private event and/or discussion w/artistic staff		Yes			

### **Season Sponsorship** (\$15,000+)

Our sponsors are local companies and organizations that take great pride in serving southern Wisconsin. They share a common goal with Forward Theater Company -- to contribute to our community and improve the quality of life for everyone who lives here. As a Forward Theater Company sponsor, your company will be linked with one of Madison's most vibrant cultural resources and you'll receive valuable marketing benefits.

### **Production Sponsorship** (\$5,000)

Associate your company specifically with Forward Theater's season offerings and make a meaningful contribution to one of Forward Theater's productions

### **Performance Sponsor**

*(\$10,000 or \$5,000 each for two companies partnering together)*

This option gives you the opportunity to treat your partners, clients, or employees to an exceptional experience at the theater. You'll receive marketing and other benefits, and we'll add a private performance of one of our mainstage productions just for you.

### **Corporate Partnership** (\$5,000)

Like having a box seat at Camp Randall, Corporate Subscriptions give you blocks of seats for each production that can be shared with your clients or staff. You're gifting them a valuable, unique experience, and supporting our organization at the same time.

### **New Works** (\$5,000)

Amy Quan Barry will be Forward Theater's first Writer-in-Residence. Her play *The Mytilenian Debate* will have its World Premiere production with FTC in January 2022. Premiere Sponsors will have the chance to be affiliated with the creation of this new work by local artists.

### **Community** (\$1,000)

Forward Theater has a long history of involvement in the greater Madison community. Our many partnerships include relationships with the Goodman Community Center, Dane County Libraries, and our Adopt-a-School relationship with La Follette High School to support students through hands-on mentorship. Connect your company to our work beyond the stage.

### **Special Events**

Our signature fundraising gala, hosted in homes across the Madison area, offers a range of opportunities for companies to support our mission and play a role in these innovative and celebratory events.